



- Owners**
- Managers**
- Buyers**
- Cashiers**
- Salespeople**
- Floor clerks**
- Stock clerks**
- Office Staff**
- Security Guards**
- Customer Service**



RDX Series™

Convenient, economical and easy to use.

Improving efficiency and productivity – from department stores to large, warehouses and chains, it's why more retailers use Motorola business two-way radios. They're convenient, economical and the key to ensuring a streamlined processes and enhanced customer satisfaction in retail establishments.

Instant communication in Retail means:

- Improved employee efficiency and operations
- Deploying workers where needed
- Improved shopping environment
- Increased customer service and satisfaction
- Eliminating overhead paging
- Quick coordination and response to emergencies
- Improved response time
- Faster stock and price checks
- Enhanced safety and security
- Reduced monthly operating costs

- NO CONTRACTS
- NO MONTHLY FEES
- NO PER-CALL CHARGES
- NO INFRASTRUCTURE REQUIRED



Retail Challenges	Two-way Radio Solutions
The need for faster, more responsive service.	Quickly contact clerks for price checks, or in-stock items.
Pressure to reduce costs.	Productive clerks can respond to customer needs faster. Accelerates restocking and merchandise flow.
Mobile workforce. Getting more done with less.	Employees and managers can stay connected even in different parts of the building.
Ensuring safety and security.	Mobilize security quickly to respond to accidents, or thefts.
Customers want a pleasant shopping experience.	Eliminate the noise and distraction of paging systems.
Establishment must be clean and well organized.	Call for immediate help with clean-ups and re-stocking.

Rugged and Water Resistant

Durable metal diecast chassis helps radios hold up under demanding conditions.

Power and Coverage*

2 Watt RDX Series radios provide coverage of up to 250,000 square feet, 20 floors – 4/5 Watt models cover up to 350,000 square feet, 30 floors.

Flexible Battery Life Solutions**

2 Watt radios feature the standard Li-ion battery (up to 12 hours of life per charge). 4/5 Watt radios feature the ultra high capacity battery (up to 18.5 hours per charge). An alkaline battery kit is available as an optional accessory (up to 26 hours per charge).

Accessories

Motorola offers a full complement of accessories for customizing radios to suit user needs.

A Motorola business two-way radio can pay for itself in less than 2 months.

If each worker saves 5 minutes per hour, watch your savings multiply...

Hourly rate including benefits	Each radio pays for itself in...	Annual savings for 10 workers
\$12 per hour	24 days	\$21,000
\$18 per hour	12 days	\$42,000

Based on calculations using MSRP of \$189 for a two-way radio and on the hypothetical hourly wages of an employee or worker.

For more information, contact us today.



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MOTOROLA MEANS BUSINESS

With 75 years of innovation and engineering expertise, it's no wonder that Motorola is a world leader in providing small business on-site, two-way radio communication solutions.

*Coverage will vary based on terrain, conditions and radio model.
**Battery save feature must be activated for optimal battery life.

