

Purchasing Managers

Customer Service

Store Managers

Cashiers

Baggers

Stock Clerks

Delicatessen Clerks

Product Promoters

Maintenance

Security



RDX Series™

Lightweight and comfortable to wear.

Enhancing efficiency and productivity are priorities in the grocery business. Economical and easy to use, Motorola business two-way radios help improve customer service by keeping the staff connected – everyone from store managers and cashiers, to receiving personnel and stock clerks.

Instant communication in Grocery means:

Employees are more productive

Reduced operational costs

Increased customer service and satisfaction

Immediate price checks

Quick response to emergencies and clean-up

Improved restocking and merchandise flow

Enhanced safety and security

Faster merchandise receiving and unloading

Reduced monthly operating costs

NO CONTRACTS
NO MONTHLY FEES
NO PER-CALL CHARGES
NO INFRASTRUCTURE REQUIRED



Grocery Challenges	Two-way Radio Solutions
The need for faster, more responsive service.	Quickly contact clerks for price checks, or in-stock items.
Labor-intensive jobs with extensive hands-on work, and high employee turnover.	Lightweight, easy to use radios clip on the belt for hands-free portability.
Intense competition, deflationary pressures.	Employees can be more productive and responsive. Accelerates restocking and merchandise flow.
Thin profit margins.	Achieve better efficiency in purchasing and distribution.
Customers want a pleasant shopping experience.	Eliminate the noise and distraction of paging systems.
Establishment must be clean and well organized.	Call for immediate help with clean-ups and re-stocking.

Rugged and Water Resistant

Durable metal diecast chassis helps radios hold up under demanding conditions.

Power and Coverage*

2 Watt RDX Series radios provide coverage of up to 250,000 square feet, 20 floors – 4/5 Watt models cover up to 350,000 square feet, 30 floors.

Flexible Battery Life Solutions**

2 Watt radios feature the standard Li-ion battery (up to 12 hours of life per charge). 4/5 Watt radios feature the ultra high capacity battery (up to 18.5 hours per charge). An alkaline battery kit is available as an optional accessory (up to 26 hours per charge).

Accessories

Motorola offers a full complement of accessories for customizing radios to suit user needs.

A Motorola business two-way radio can pay for itself in less than 2 months.

If each worker saves 5 minutes per hour, watch your savings multiply...

Hourly rate including benefits	Each radio pays for itself in	Annual savings for 10 workers
\$12 per hour	24 days	\$21,000
\$18 per hour	12 days	\$42,000

Based on calculations using MSRP of \$189 for a two-way radio and on the hypothetical hourly wages of an employee or worker.

For more information, contact us today.



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MOTOROLA MEANS BUSINESS

With 75 years of innovation and engineering expertise, it's no wonder that Motorola is a world leader in providing small business on-site, two-way radio communication solutions.



^{*}Coverage will vary based on terrain, conditions and radio model.

^{**}Battery save feature must be activated for optimal battery life.