



- Club Managers
- Golf Cart Rental
- Clubhouse
- Caddies
- Golf Pros
- Beverage Carts
- Pro Shop Staff
- Grounds Keepers
- Maintenance
- Security



## DTR Series™

Designed for ease of use and affordability.

Providing players, or fans with a relaxing, enjoyable experience is priority one on the golf course. Economical and easy to use, Motorola business two-way radios provide clear communication – contact everyone from grounds keepers to golf pros, while enabling great customer service – that keeps players coming back.

### **Instant communication in Golf means:**

- Quick response to player issues and requests
- Seamless special events and live broadcasts
- Fast coordination and response to emergencies
- Instant communication with the clubhouse
- Contacting golf pros and caddies in seconds
- Enhanced safety and security
- Reduced operational costs
- Increased overall service and satisfaction
- Reduced monthly operating costs

- NO CONTRACTS
- NO MONTHLY FEES
- NO PER-CALL CHARGES
- NO INFRASTRUCTURE REQUIRED



<b>Golf and Event Challenges</b>	<b>Two-way Radio Solutions</b>
Thinning margins, rising costs and competition.	Affordable and easy to use, with no per-call charges.
Difficulty attracting and retaining enough players to cover expenses.	Key personnel stay connected, quicker response to issues, operations and guest requests.
Safety and security concerns, dangers of lightning, flying balls, health issues.	Respond to first aid and security emergencies in less time.
Need to respond to player requests and course maintenance issues quickly.	Employees can respond to customer needs faster for a more enjoyable customer experience.
Technology plays a major role in golf course management.	Players at the practice range or on the course can instantly communicate with the clubhouse. Maintenance personnel can respond instantly to operational issues.

**Digital One-to-One Calling**

Allows you to call and talk privately with a specific user's radio. And the recipient's unit displays the caller's ID.

**Digital One-to-Many Public Group Calling**

Other DTR410 radios on the same group ID and channel hear communications – similar to analog radio operation.

**Enhanced Coverage**

Coverage extended buy 20%\* – up to 300,000 sq. ft. or 25 floors. Audio stays clear everywhere you have coverage.

**Enhanced Battery Life**

Up to 45% longer operation on a single charge\*

**Accessories**

Motorola offers a full complement of accessories for customizing radios to suit user needs.

**A Motorola business two-way radio can pay for itself in less than 2 months.**

*If each employee saves 5 minutes per hour, watch your savings multiply...*

<b>Hourly rate including benefits</b>	<b>Each radio pays for itself in...</b>	<b>Annual savings for a staff of 10</b>
<b>\$8 per hour</b>	<b>35 days</b>	<b>\$14,000</b>
<b>\$12 per hour</b>	<b>24 days</b>	<b>\$21,000</b>

Based on calculations using MSRP of \$189 for a two-way radio and on the hypothetical hourly wages of a retail employee.

**For more information, contact us today.**



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**MOTOROLA MEANS BUSINESS**

With 75 years of innovation and engineering expertise, it's no wonder that Motorola is a world leader in providing small business on-site, two-way radio communication solutions.

\*Coverage varies based on terrain and conditions. All comparison claims made against Motorola CP100/ XU2600 analog radio models. High capacity battery used.

